## Exercise 7

For the following exercises, rewrite the quadratic functions in standard form and give the vertex.

$$
g(x)=x^{2}+2 x-3
$$

## Solution

In order to write this quadratic function in vertex form, it's necessary to complete the square, which makes use of the following algebraic identity.

$$
(x+B)^{2}=x^{2}+2 x B+B^{2}
$$

Notice that $2 B=2$, which means $B=1$ and $B^{2}=1$. Add and subtract 1 on the right side and use the identity so that $x$ appears in only one place.

$$
\begin{aligned}
g(x) & =x^{2}+2 x-3 \\
& =\left(x^{2}+2 x+1\right)-3-1 \\
& =(x+1)^{2}-4
\end{aligned}
$$

Therefore, the vertex of the parabola is $(-1,-4)$.


